

Digitaal is het nieuwe normaal.....

.....ook internationaal



Tafel Internationaal

28 november 2016

Xander van der Linde  
Roy Tomeij

Welke NL-overheid verdient onze taart?



# Waarover vandaag in gesprek?

- A. Welke urgentie en ambitie bij NL-overheden om digitaal zaken te doen in EU / wereldwijd?
- A. Beschikken we over de juiste 'voorzieningen'?
- B. Wat kunnen we samen doen met EU-landen?
- C. Wie van u wil er mee aan de slag? En hoe?

# A. Stelling

De (informatie)samenleving genereert steeds meer grensoverschrijdend digitaal verkeer. En waar ook overheden een rol in hebben.

Echter de interoperabiliteit tussen landen / EU- lidstaten (ook cross sectoraal) is onvoldoende.

# Wat zien we gebeuren in EU?

- Digital Single Market
  - eIDAS (18 09 18)
  - CEF Building Blocks :
    - eDelivery (! Ontwikkeling NL Gateway eDelivery als GDI-vz)
    - eInvoicing
    - eSignature
    - ...
  - Calls for proposals
  - EESSI – Social Security Information
  - BRIS – Business Registers interconnected
- ISA2: EIRA – interoperability
- eGovernment Action plan

# eIDAS Regulation N°910/2014



# Connecting Europe Facility (CEF)

- in 'Telecom': faciliteert grensoverschrijdende interactie tussen overheden, bedrijven en burgers
- Stimuleert stevig met geld:
- €1.04 miljard budget voor trans-Europese digitale diensten in 2014-2020
- €300 miljoen in de vorm van subsidies
- DSI's uit e-SENS (eDelivery, eInvoicing, etc.)

# eGovernment Action Plan

**eGovernment Action Plan 2016-2020**  
Accelerating the digital transformation of Government

**Digital Public Services**  
Fit for the Future

- Digitise & Enable**  
Modernising public administration  
Efficient and effective public services  
**Make it simple**
- Connect**  
Cross-border mobility  
Deliver public services across borders  
**Make it for all**
- Engage**  
Digital interactions  
Get involved in designing/delivering new services  
**Make it together**

20 actions and more to come...

**Opening public administrations**  
Across administrative departments - Across Member States - Towards third parties

**Common Services**  
• Machine Translation (MT) • eID • eInvoicing (eInv)

20 actions identified, propose new ones!

- For Citizens**  
Live, study & work
- For Businesses**  
Make business
- For Public Administrations**  
Be user-friendly

Express your needs, discuss and propose new actions  
**Participate through the eGovernment4EU platform**  
**Make it work!**



# ISA<sup>2</sup> actions by packages:

- Key and generic interoperability enablers
- Semantic interoperability
- Access to data / data sharing / open data
- Geospatial solutions
- e-Procurement / e-Invoicing
- Decision making and legislation
- EU policies – Supporting instruments
- Supporting instruments for public administrations
- Accompanying measures

# B. Stelling

Er bestaan digitale bouwstenen voor interoperabel digitaal zakendoen tussen (EU) landen

Zoals:

- Open standaarden
- Voorzieningen (open source)
- Toepassingen in de praktijk (implementaties)
  - Ervaringen
  - Bereidheid om te delen (IP?)
- 
-

# Hebben we de voorzieningen goed in beeld?

functionaliteit	EU	NL	DK	EE	et cetera
I&A					
Dienstverlening					
Data / Gegevens					
Interconnectiviteit					
semantiek					
eID					
eDelivery					
e-Invoice					
E-signing					
Et cetera					

# C. Stelling

(EU) landen zouden hun beste digitale voorzieningen moeten delen. Zo ontstaat een robuuste, betaalbare set van digitale voorzieningen; EU-compliant en interoperabel.

Dus niet langer:

- De *proven technology* van de burens is *not invented here*
- Elk land beschouwt de eigen processen als *uniek*
- De *make or buy* afweging wordt zelden gemaakt
- Geen synergie; dus ieder hoge kosten en lange doorloop

# 2015; Estonia biedt de wereld betrouwbaar eID

The screenshot shows the website e-Estonia.com with the following elements:

- Browser tabs:** VKA mail, kpn Outlook, ictu, LinkedIn, estonia, Downloaden, mindmeister, Twitter, Rabo, ABN AMRO, editor Flipboard, + Flip it, Digi Overheid, B-box, OD, 1.eid dizado, basecamp PITCH, Apple, MijnOverheid, magister.
- Page Title:** About - e-Estonia
- Header:** e-Estonia.com The Digital Society. Navigation menu: The story, Components, Case studies, Showroom, ICT industry, Facts, News, Toolkit, e-Resident.
- Hero Section:** "Estonian e-Residency" with buttons for "Apply to e-Residency" and "Subscribe to newsletter".
- Navigation:** ABOUT, SERVICES & BENEFITS, APPLY, FOR DEVELOPERS, PRESS KIT, CONTACTS, HELP, Entrance.
- Main Content:**
  - Section:** What is e-Residency?
  - Quote:** "e-Residency offers to every world citizen a government-issued digital identity and the opportunity to run a trusted company online, unleashing the world's entrepreneurial potential."
  - Text:** The Republic of Estonia is the first country to offer e-Residency — a transnational digital identity available to anyone in the world interested in administering a location-independent business online. e-Residency additionally enables secure and convenient digital services that facilitate credibility and trust online.
  - Section:** e-Residents can:
    - ◆ Digitally sign documents and contracts
    - ◆ Verify the authenticity of signed documents
    - ◆ Encrypt and transmit documents securely
    - ◆ Establish an Estonian company online. A physical address in Estonia is required to establish an Estonian company. An Estonian address may be obtained via an external [service provider](#).
    - ◆ Administer the company from anywhere in the world.
    - ◆ Conduct e-banking and remote money transfers. Establishing an Estonian bank account currently requires one in-person meeting at the bank. E-residents are not guaranteed bank accounts and may establish them at the sole discretion of our banking partners.
    - ◆ Access online payment service providers
    - ◆ Declare Estonian taxes online. e-Residency does not automatically establish tax residency. To learn about taxation and to avoid double taxation please consult a tax professional.
- Footer:** Support button.

# 2015; Finland en Estonia delen X-road

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Finland and Estonia on jo... Are you ready for Countr... Presentation for launch... Estonia | Open Governm... Public Governance Revi... iLibrary: Delivery Error Launch of the Public Go... Estonian, Finnish govern... +

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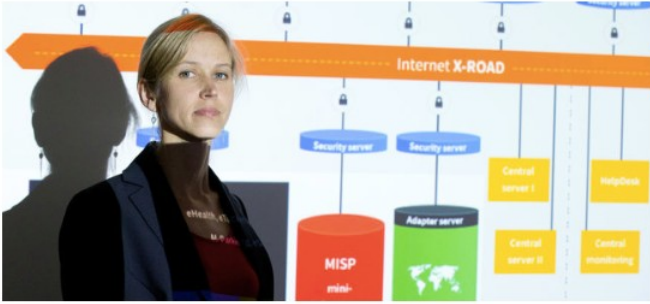
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## Finland and Estonia on joint X-Road starting November

Aivar Pau  
tehnoloogijaajakirjanik

17. July 2015 11:58



Riigi infosüsteemi ameti peadirektori asetäitja Katrin Reinhold eile slaidi taustal, millel näha andmevahetuskihi X-tee niidistik. Foto: Liis Treimann

**According to agreement signed some weeks ago, Estonia and Finland will be the first two nations in Europe to develop a joint data exchange platform to make digital services mutually accessible for inhabitants.**

The first tangible result of the agreement will be that this very year Finland and Estonia will adopt the latest version of the data exchange layer X-Road. In Estonia the entire process is pulled by Information System Authority (RIA), and in Finland by VRK – Population Register Centre subject to finance ministry.

«The initial phase of creation of data exchange layer based on X-Road will be concluded in November 2015» VRK project manager Fern Krattaniemi confirmed yesterday. The X-Road adopted will be basic

### LATEST NEWS

- 14:56 Fighters disturbing cows' dalliance
- 14:52 Self-styled chiropractic repeatedly injured infant
- 11:47 Battalion chief resigns over drunk driving
- 14:39 Taavi Rõivas: my mistake was losing watchfulness
- 14:34 EAS weighed using taxpayer money to bail out Arma farm
- 15:15 Car lands in house after flight of fifty meters
- 14:56 Syrian father threatened to kill mother
- 14:03 Taavi Roivas was PM 974 days
- 12:13 Port waiting for ideas for development competition
- 12:11 Ratas' government takes office
- 17:00 Punishment register full of mistakes
- 16:58 Our coalition can do without monkey business

All the latest news

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## Boek Productie?

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# Deense overheid vervangt post door digitaal

## Going digital - digitalising the public sector in Denmark

- *Danish Agency for Digitisation*



Target in 2011-2015 strategy:

- *1. private companies must conduct all reporting to public authorities digitally by 2012 or as soon as possible thereafter.*
- *2. All public digital solutions (within central government) targeting private companies must be integrated to the virk.dk portal (business portal) by end of 2015.*

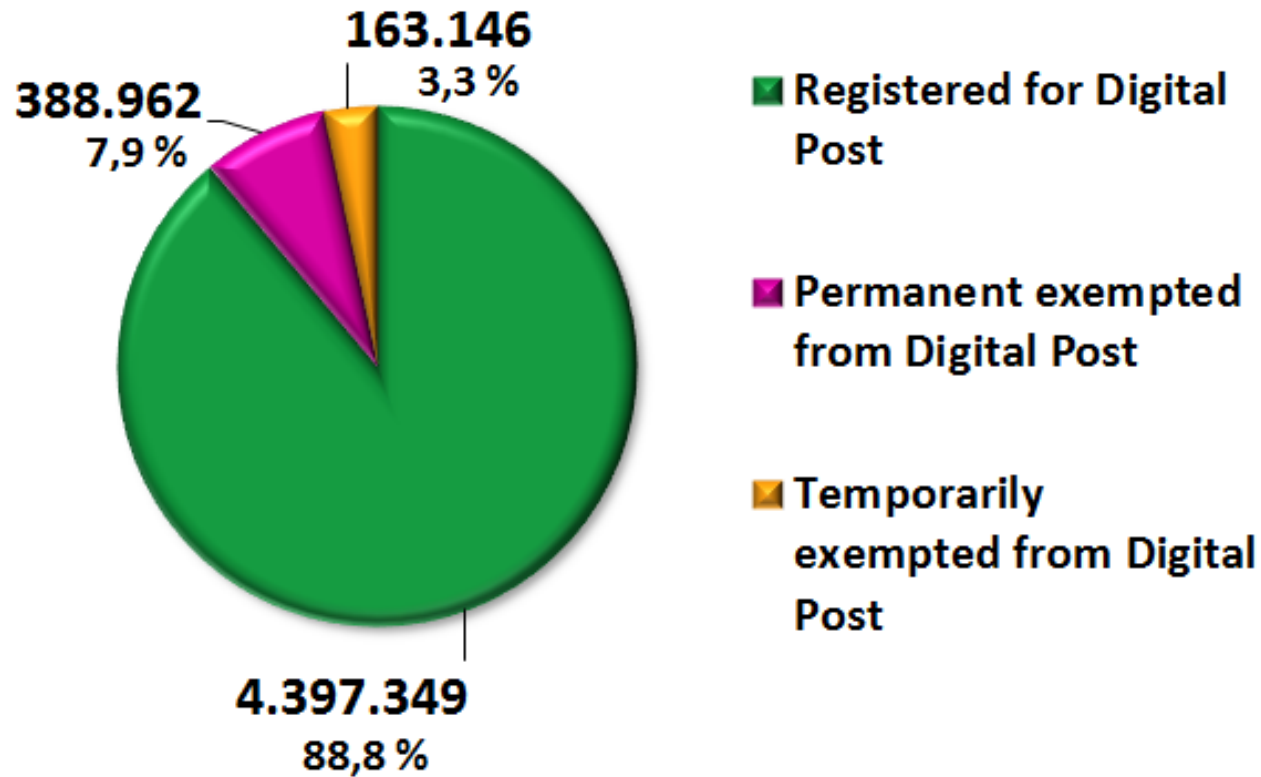
Results pr. end of 2015 (data from the Danish Business Authority):

- 1. By 2015 it was possible for companies to conduct 96 pct. of transactions with state institutions digitally.*
- 2. 60 pct. of the reporting done by companies to state institutions can be conducted on digital solutions that are fully integrated to virk.dk portal.*

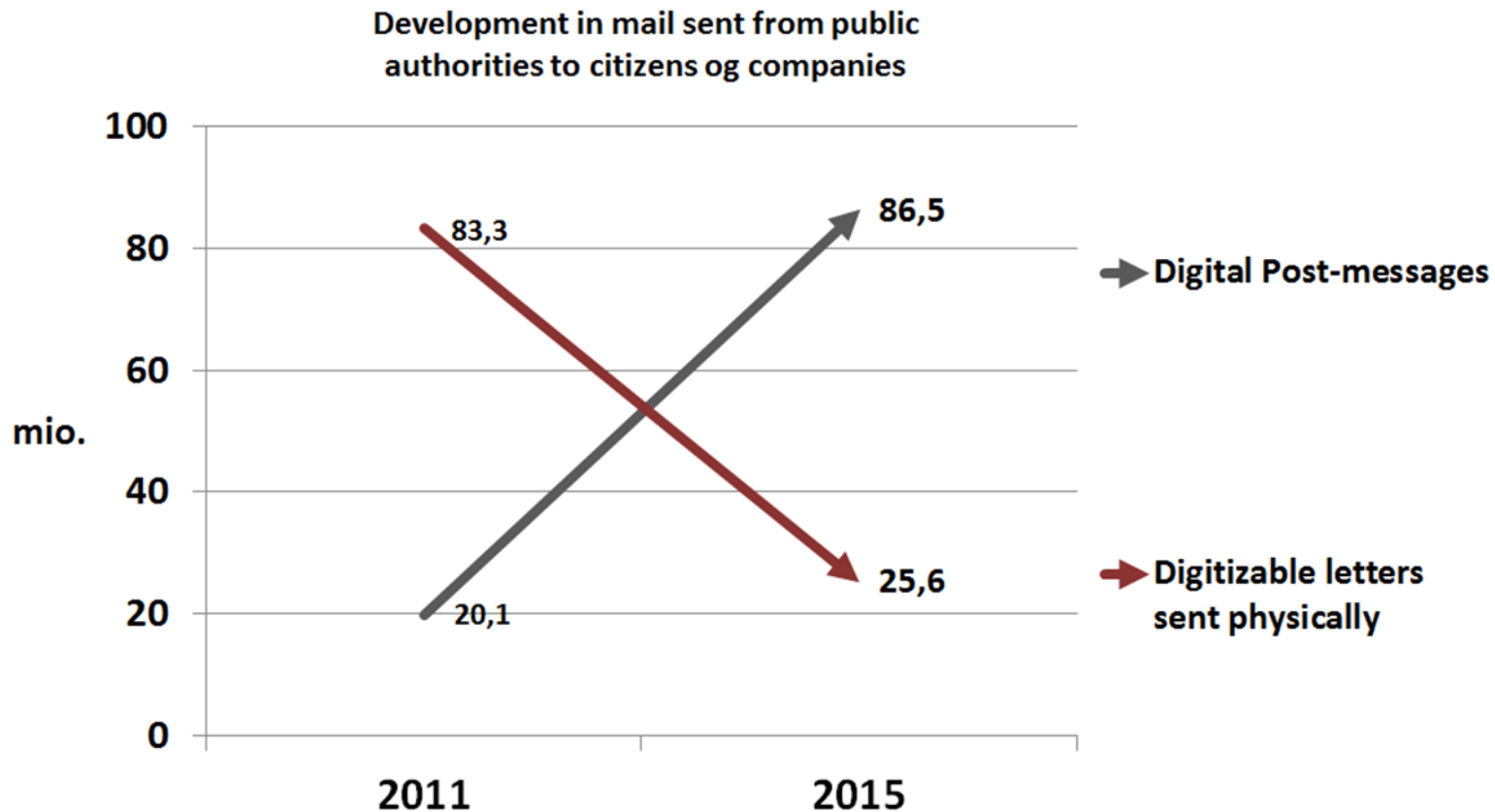
So for the Danish Business Authority a task remains in integrating business-aimed digital solutions to virk.dk.



# Where are we today?



# Where are we today? *CONT.*



# Duitsland; data driven policy making

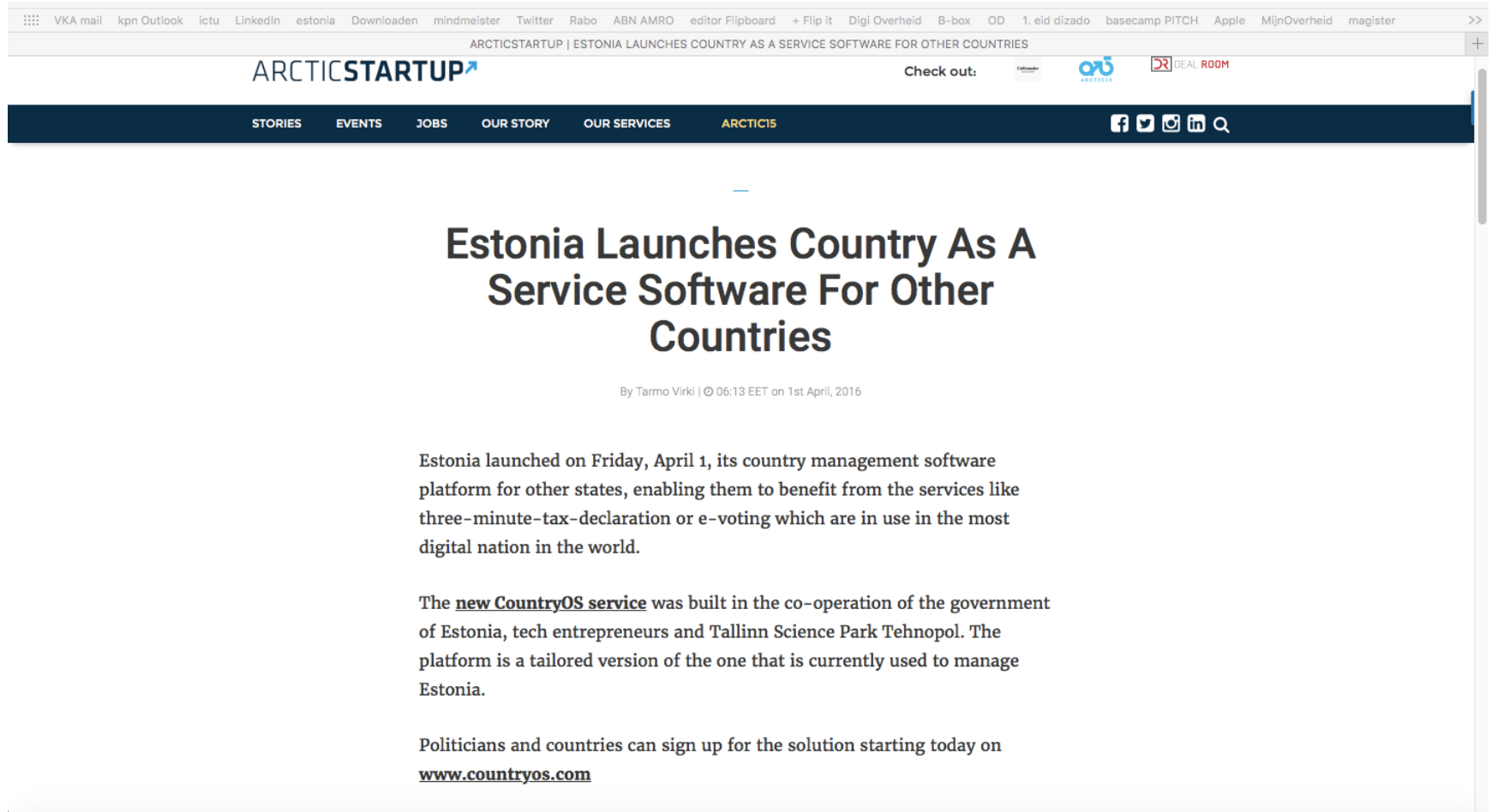
The image shows a browser window displaying the Policy Compass website. The browser's address bar shows the URL: Policy Compass | Opening Policy Horizons Open Data Driven Analysis and Impact Evaluation. The website's navigation menu includes: HOME (highlighted in red), NEWS, THE PROJECT, THE CONSORTIUM, PUBLIC MATERIAL, LINKS, and CONTACT. The main heading reads: OPENING POLICY HORIZONS: OPEN DATA DRIVEN ANALYSIS AND IMPACT EVALUATION. Below this, there are three featured sections, each with a checkmark icon in a circle:

- PROSPERITY INDEXES**  
Search for open data sources and define your own prosperity (and other policy) metrics by taking advantage of an easy to use visual language for defining variables and functions over open data sets.
- FUZZY COGNITIVE MAPS**  
Create causal models for policies and simulate their impact leveraging the power of Fuzzy Cognitive Map
- POLICY IMPACT EVALUATION**  
Summarize and visualize debates on policy issues of interest with the help of argument maps and assess policy propositions based on interactive KPI graphs and charts.

**News/Upcoming Events:**

- [Open Policy Making – Policy Making and Open Data Workshop!](#)
- [Policy Compass at OW2con'16!](#)
- [Policy Compass at Expertise, evidence and argumentation in the context of public policy-making workshop!](#)
- [Policy Compass in the Computational Models of Argument \(COMMA\) Conference!](#)
- [Policy Compass at the Data for Policy Conference!](#)



# april 2016, internationale news sites berichten:








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ARCTICSTARTUP | ESTONIA LAUNCHES COUNTRY AS A SERVICE SOFTWARE FOR OTHER COUNTRIES

ARCTICSTARTUP

Check out:  

STORIES EVENTS JOBS OUR STORY OUR SERVICES ARCTIC15     

## Estonia Launches Country As A Service Software For Other Countries

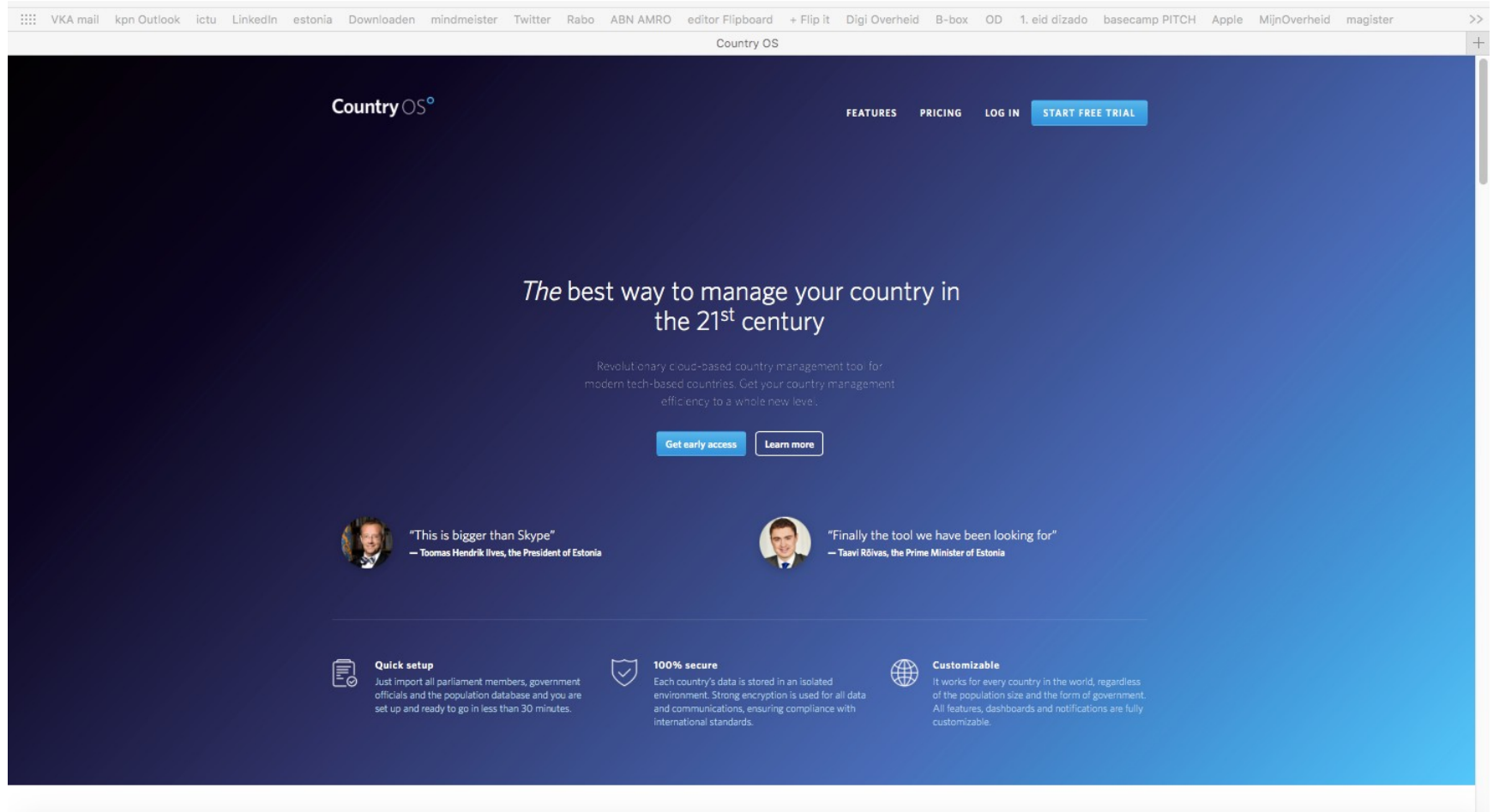
By Tarmo Virki | © 06:13 EET on 1st April, 2016

Estonia launched on Friday, April 1, its country management software platform for other states, enabling them to benefit from the services like three-minute-tax-declaration or e-voting which are in use in the most digital nation in the world.

The **new CountryOS service** was built in the co-operation of the government of Estonia, tech entrepreneurs and Tallinn Science Park Tehnopol. The platform is a tailored version of the one that is currently used to manage Estonia.

Politicians and countries can sign up for the solution starting today on [www.countryos.com](http://www.countryos.com)

# April 2016, Country as a Service (Caas)



The screenshot shows the homepage of Country OS, a cloud-based country management tool. The page features a dark blue header with the company logo and navigation links. The main content area is a gradient blue background with a central headline and two testimonial quotes. At the bottom, there are three feature highlights: Quick setup, 100% secure, and Customizable.

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Country OS


Country OS<sup>o</sup> FEATURES PRICING LOG IN [START FREE TRIAL](#)


## The best way to manage your country in the 21<sup>st</sup> century


Revolutionary cloud-based country management tool for modern tech-based countries. Get your country management efficiency to a whole new level.


[Get early access](#) [Learn more](#)

 "This is bigger than Skype"  
— Toomas Hendrik Ilves, the President of Estonia

 "Finally the tool we have been looking for"  
— Taavi Rõivas, the Prime Minister of Estonia

 **Quick setup**  
Just import all parliament members, government officials and the population database and you are set up and ready to go in less than 30 minutes.

 **100% secure**  
Each country's data is stored in an isolated environment. Strong encryption is used for all data and communications, ensuring compliance with international standards.

 **Customizable**  
It works for every country in the world, regardless of the population size and the form of government. All features, dashboards and notifications are fully customizable.

# Sterke propositie voor andere landen

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f t i l q

The new service will be priced per user, raising costs for larger countries like the United States or China, but the potential savings are enormous. For example the tax declaration industries could be the first ones to take a hit and there are many old bureaucratic processes which need a revamp.

FURTHER READING: [CountryOS timing and reality](#).



“When we were developing Teleport startup, we understood how bad the base technology there is for public sectors globally, this made me invest into this project,” Teleport founder and ex Skype manager Sten Tamkivi, one of the initiators of CountryOS said [in a statement](#).

The new initiative builds on Estonia’s successful e-Residency project, which

# Op te schalen en met grote ambities

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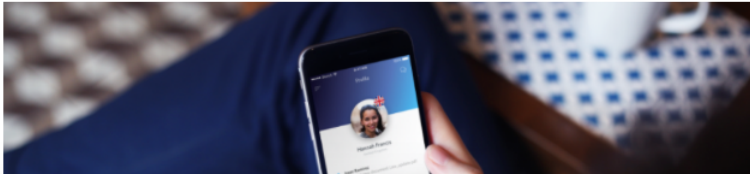
STORIES EVENTS JOBS OUR STORY OUR SERVICES ARCTIC15 f t i l n

The new initiative builds on Estonia's successful e-Residency project, which is available to anyone around the world interested in establishing and managing a location-independent business online. Through the platform, the e-Residents can for instance register a company online, perform e-banking transactions, access international payment service providers, declare taxes online, manage a company remotely, and digitally sign documents and contracts.

Countries will be able to combine the best practices for their mission-critical solutions with the flexibility and simplicity of an upgrade via the cloud.

"Today's launch is an exciting milestone extending our tiny country into a global cloud offering. It's now possible for governments to run their entire business in the cloud with CountryOS," Raido Pikkar, Chairman of Thorgate and one of the initiators said in a statement.











The platform will be publicly unveiled on the opening day of [Arctic15](#) startup conference on June 2 in Helsinki.



# Voor internationaal gebruik

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Features | Country OS +

-  **Security**  
CountryOS is the first software solution whose data and servers are not only distributed globally but also throughout space - our seven powerful satellite servers are swirling around the Earth 24/7 to ensure that all partner countries remain safe and secure from any force majeure.
-  **Privacy**  
CountryOS is built to manage both public and private data. All data marked as private is safe and visible only to CountryOS users. However, you can easily share all dashboards, reports, documents, and decisions via social media with just a click of a button.
-  **Fast and simple e-voting**  
With CountryOS you can ask for any bill or change in law based on public opinion in just 2-3 hours. You can launch a simple country-wide poll or e-vote that is rapidly sent to all of your citizens in just two to three hours. You will receive the results in two days.
-  **Budget management**  
With a simple drag and drop dashboard and scrollbars you can very easily prepare your national budget. Send it for approval and review to all party members in just a few seconds.
-  **100% paperless**  
Manage all of your contracts, decisions made in meetings, polls, votes, chats, logs, and changes 100% electronically. However, for those who still love paper, we have included a "print it out" button for all features.
-  **Crisis management**  
Are terrorists causing you too much trouble? With just a push of a button you can increase the security level of your country, send public announcements, and deploy security forces. With our integrations you can deploy your military in a few short minutes.
-  **Agile tax management**  
Economy needs a boost? Change your taxes on the go! You can both simulate and implement an increase in social taxes with just a few clicks. This feature works for the short, medium, and long term.
-  **A/B Testing**  
Perform A/B testing with laws, government bills, or other changes in your legal system. Test the changes and receive feedback within one month and, if required, revert everything back to how it was just one month later.
-  **Immigration management**  
Change the real-time immigration quotas from a dedicated dashboard. All decisions are automatically sent to the entire population so that you can receive direct feedback.
-  **Social communication**  
You can share the best moments and events in your country with both our partner countries and your government ministers. Have a quick chat with the global governance community to avoid pitfalls and mistakes.



# per land is de *price per user* al begroot


The screenshot shows a web browser window with a tab titled "Pricing | Country OS". The main content area has a dark blue header with the text "Straightforward, all-inclusive pricing" and a sub-header "Save millions of your tax payer money by renting your state management software in the cloud". A white modal window is open, displaying pricing for the Netherlands. It lists three categories: "0.007 EUR per month per citizen", "111.700 EUR per month per parliament member", and "0.134 EUR per month per public sector employee". At the bottom of the modal, it shows a "Monthly total: 335,100 EUR" and a "START FREE TRIAL" button.




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Pricing | Country OS

## Straightforward, all-inclusive pricing

Save millions of your tax payer money by renting your state management software in the cloud

 Netherlands

-  **0.007 EUR** per month per citizen
-  **111.700 EUR** per month per parliament member
-  **0.134 EUR** per month per public sector employee

Monthly total: 335,100 EUR [START FREE TRIAL](#)

# If it seems too good to be true, it usually isn't

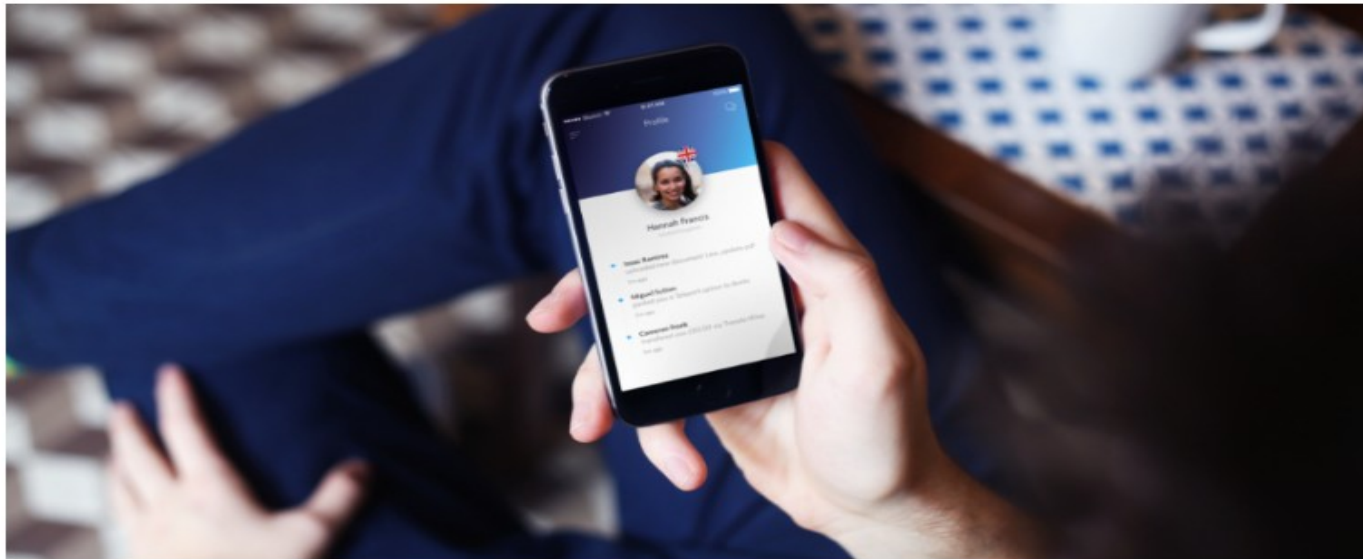
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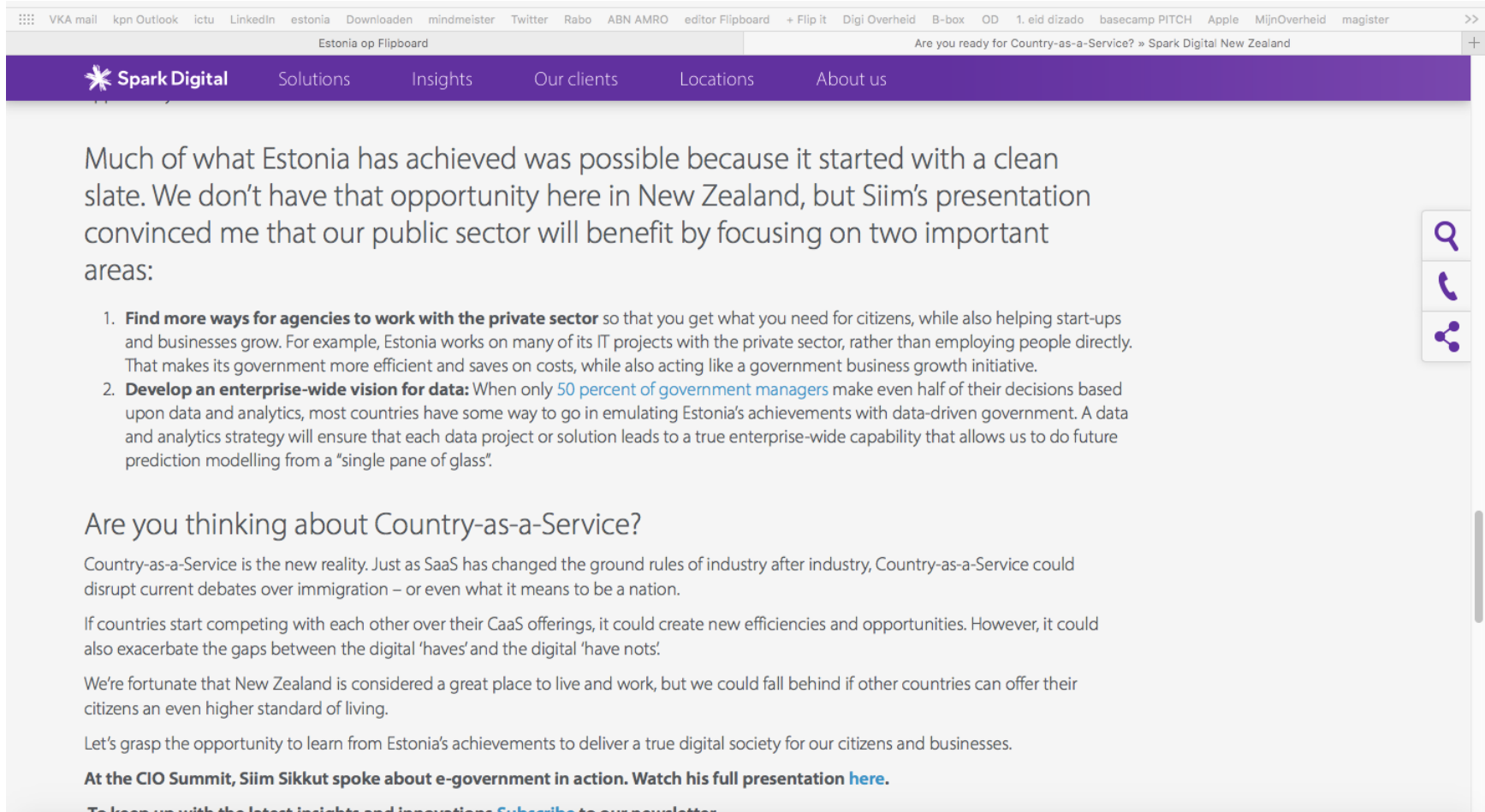


The platform will be publicly unveiled on the opening day of **Arctic15** startup conference on June 2 in Helsinki.



*Editor's note: Please note that even though this all would be almost possible, the story was published on April 1.*

# Alhoewel; Delen is zo gek nog niet.



The screenshot shows a web browser window with a purple header for Spark Digital. The navigation menu includes 'Solutions', 'Insights', 'Our clients', 'Locations', and 'About us'. The main content area features a purple search bar and a list of social media sharing icons (search, phone, share). The article text discusses Estonia's digital success and its implications for New Zealand, mentioning a presentation by Siim Sikkut at the CIO Summit.

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Estonia op Flipboard Are you ready for Country-as-a-Service? » Spark Digital New Zealand +

**Spark Digital** Solutions Insights Our clients Locations About us

Much of what Estonia has achieved was possible because it started with a clean slate. We don't have that opportunity here in New Zealand, but Siim's presentation convinced me that our public sector will benefit by focusing on two important areas:

1. **Find more ways for agencies to work with the private sector** so that you get what you need for citizens, while also helping start-ups and businesses grow. For example, Estonia works on many of its IT projects with the private sector, rather than employing people directly. That makes its government more efficient and saves on costs, while also acting like a government business growth initiative.
2. **Develop an enterprise-wide vision for data:** When only [50 percent of government managers](#) make even half of their decisions based upon data and analytics, most countries have some way to go in emulating Estonia's achievements with data-driven government. A data and analytics strategy will ensure that each data project or solution leads to a true enterprise-wide capability that allows us to do future prediction modelling from a "single pane of glass".

## Are you thinking about Country-as-a-Service?

Country-as-a-Service is the new reality. Just as SaaS has changed the ground rules of industry after industry, Country-as-a-Service could disrupt current debates over immigration – or even what it means to be a nation.

If countries start competing with each other over their CaaS offerings, it could create new efficiencies and opportunities. However, it could also exacerbate the gaps between the digital 'haves' and the digital 'have nots'.

We're fortunate that New Zealand is considered a great place to live and work, but we could fall behind if other countries can offer their citizens an even higher standard of living.

Let's grasp the opportunity to learn from Estonia's achievements to deliver a true digital society for our citizens and businesses.

**At the CIO Summit, Siim Sikkut spoke about e-government in action. Watch his full presentation [here](#).**

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# EU stimuleert hergebruik en delen

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European Commission

Share and reuse interoperability solutions for public administrations


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## Sharing and Reuse of IT solutions

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### Sharing and Reuse Awards Contest

Submitted by [Stefanos Kotoglou](#) on June 06, 2016

**The aim of the European Commission's Sharing and Reuse Awards contest is to raise awareness about the benefits of sharing and reusing IT solutions in the public sector.**

**A total of €100,000 will be awarded to public administrations that have realised benefits from sharing IT solutions and whose solutions have a potential for wider reuse in Europe.**

#### How does the awards contest work?

First and second prizes of **€15,000** and **€10,000** respectively will be granted to the winning teams in each of the following four categories:

- Successful case of collaboration to develop and provide common IT solutions **across borders**;
- Successful case of collaboration to develop and provide common IT solutions at the **national** level;
- Successful case of collaboration to develop and provide common IT solutions at the **regional** level;

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# A. Stelling

De (informatie)samenleving genereert steeds meer grensoverschrijdend digitaal verkeer. En waar ook overheden een rol in hebben.

Echter de interoperabiliteit tussen landen / EU- lidstaten (ook cross sectoraal) is onvoldoende.

# B. Stelling

Er bestaan digitale bouwstenen voor interoperabel digitaal zakendoen tussen (EU) landen

Zoals:

- Open standaarden
- Voorzieningen (open source)
- Toepassingen in de praktijk (implementaties)
  - Ervaringen
  - Bereidheid om te delen (IP?)
- 
-

# C. Stelling

(EU) landen zouden hun beste digitale voorzieningen moeten delen. Zo ontstaat een robuuste, betaalbare set van digitale voorzieningen; EU-compliant en interoperabel.

Dus niet langer:

- De *proven technology* van de burens is *not invented here*
- Elk land beschouwt de eigen processen als *uniek*
- De *make or buy* afweging wordt zelden gemaakt
- Geen synergie; dus ieder hoge kosten en lange doorloop

## D. Wie van u wil er mee aan de slag? En hoe?

- Vormen projectteam
- Scope
- Quick scan NL-behoefte en EU-aanbod
- HBO